

Bug Bytes

By Valera Jesse

GEORGIA PEST CONTROL ASSOCIATION

2034 Beaver Ruin Road,

PO Box 2108

Norcross, GA 30071

770/417-1881—800/465-9827—FAX 770/417-1419

GPCA.ORG

Issue 11, August 25, 2009

SERVICE TICKETS

We have the service ticket! This 'universal' service ticket may be used for residential, commercial or school applications. It lists the 5 post-precautionary statements approved by the Commission as well as the specific areas, also approved.

We want to make it clear, however, that the 'front' of the ticket is GPCA's design and has not been approved by the Commission. It is a compilation of service tickets from many companies and hopefully will help the industry satisfy company, customer and regulatory standards. Many thanks to the industry leaders who worked on this ticket: Chris Gorecki (Orkin Pest Control), Chuck Carney (Cook's Pest Control), Scott Eubanks (Northwest Exterminating), Dennis Judy (Allgood Pest Solutions) and Rick Bell (Arrow Exterminators). Thanks too to Connie Rogers at the GPCA office for form design.

At the Northwest GA Conference and again in Tifton, we will be featuring programs on how to do a service ticket. Be sure to attend this class. Doesn't matter how good the service ticket is, if it isn't filled out right.

GPCA is offering the two-part service tickets to its members.

- Price includes Company information – up to 5 lines.
- No logo insert available.
- The ticket is 8 ½ x 11, NCR paper, perforated in sets of two. (Sample shown looks smaller – but it is 8 ½ by 11!)
- Price does not include tax and shipping. This depends on quantity ordered and shipping location.

Quantity	Price
250	\$ 80
500	\$140
1000	\$240
5000	\$960

Orders placed before September 2 are 'advance' orders and will ship around September 4.

FOX 5 REPORT ON SCHOOL PESTICIDE USE

A second segment of reporting on school pesticide use was aired on Fox 5. The piece aired Thursday night, August 20, one week after the 1st installment. And, for the second time, we haven't had any calls. We've talked with many of our members who report no fall-out from their customers.

Either consumers are not interested, or it was a non-news day and no one turned on the TV.

We'd be interested if you have feedback from your customers.