



# PROFILE PROFILE

The Premier state pest control publication

The PROFILE is the official publication of the Georgia Pest Control Association. It is published six times per year. Each issue is mailed to all certified operators in the state as well as all member companies, making our monthly circulation over 3,000.

## MECHANICAL DATA

**Publication size** 8½ x 11      **Inserts** Price quote on request  
**Bindery** saddle stitched      **Deadline** 1st of prior month

Camera ready copy requested. If typesetting, reduction or enlargement is required (or other changes necessary to maintain print quality or meet size requirements) additional charges will be added. **All four color art must be a PDF, JPEG or TIFF file supplied on disc or emailed to the GPCA office.. Non GPCA members will pay a 10% surcharge per insertion**

	One Time Per Insertion	One Time Per Insertion	One Time Per Insertion	Six Months Per Insertion	Six Months Per Insertion	Six Months Per Insertion
Full Page	B & W \$345.00	Spot Color \$350.00	4 Color \$800.00	B & W \$290.00	Spot Color \$300.00	4 Color \$725.00
Half Page	B & W \$205.00	Spot Color \$225.00	4 Color \$500.00	B & W \$165.00	Spot Color \$195.00	4 Color \$425.00
Quarter Page	B & W \$115.00	Spot Color \$150.00	4 Color \$300.00	B & W \$80.00	Spot Color \$120.00	4 Color \$225.00
Business Card	B & W \$60.00	Spot Color \$110.00	Not Available	B & W \$40.00	Spot Color \$90.00	Not Available

### AD INSERTION ORDER (Rates effective 9/1/05)

### Frequency

Company \_\_\_\_\_

\_\_\_\_\_ 6 Issues (Please indicate issue)

Mailing Address \_\_\_\_\_

1. \_\_\_\_\_

Agent \_\_\_\_\_

2. \_\_\_\_\_

Phone \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

Ad size desired \_\_\_\_\_ Full Page

\_\_\_\_\_ Half page

5. \_\_\_\_\_

\_\_\_\_\_ Quarter Page

\_\_\_\_\_ One Time (Please indicate issue)

6. \_\_\_\_\_

### Color Request

\_\_\_\_\_ B & W

\_\_\_\_\_ Spot Color

\_\_\_\_\_ 4 Color

### Amount Due

Ad Insertion Contract \$ \_\_\_\_\_

### Method of Payment

\_\_\_\_\_ Amount Enclosed

\_\_\_\_\_ Send Invoice